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Email Marketing

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Direct Marketing For New Media

What Is It?

24/7 Real Media's **Email Marketing** solutions establish end-to-end direct communications between you and your target audience. Rely on our direct marketing team to identify, analyze and deliver the most responsive opt-in email lists on the market to increase the overall effectiveness of your direct marketing campaign. Whether your objective is to acquire, retain or grow your customer base, let us guide you smoothly through the email process.

Why Email From 24/7 Real Media?

The 24/7 Real Media email team brings years of traditional DM to the Internet. Our experienced direct marketers will work with you to identify, analyze and recommend lists to best maximize your online marketing strategy. As an extension of your internal marketing department, we work with you to deliver the best list selection available. Our direct marketing team can access all of the email names on the market – from any email list – all of them prospects who have agreed to receive your email.

Additionally, our detail-oriented and dedicated campaign managers offer unsurpassed quality assurance and client satisfaction. In effect, our email team will deliver the industry's most sophisticated multi-source email campaign planning, implementation and reporting to meet your marketing needs.

Whatever your business, our experienced team can address your company's needs and deliver the best list selection to yield the desired results!

Our Privacy Commitment

24/7 Real Media's email service is the industry leader in terms of privacy protection, with a fully opt-in/opt-out standard that not only enhances the privacy of Web users, but also provides better results for our customers. 24/7 Real Media, Inc. is firmly committed to protecting the privacy of Internet users and fostering consumer confidence in the Internet, Internet advertising and direct marketing. We continue to focus on innovative ways to protect user privacy while also offering our clients the exclusive ownership and commercial use of their customer data. For more information, please visit www.247realmedia.com.

